

This photography contest has been organized by KALU INSTITUTE

The subject of the contest is "Humanitarian Response"

You can participate with one or several pictures

There are 3 prizes: 2.000 Euro for the winner and 1.000 for the 2nd and the 3rd. All prizes will be donated to a local humanitarian NGO of the winners' choice.

The contest will be held on the social networks of Kalu Institute on Facebook, Flickr and Instagram.



# 2021 HUMANITARIAN PHOTO CONTEST

## LEGAL BASES

#### PARTICIPANTS

This photography contest is open: Students, former students, followers in social networks, the humanitarian community in general and anyone interested who meets the conditions of the contest and wants to participate.

#### 2. TO PARTICIPATE

- 1. From Dec 23<sup>rd</sup> 2020 to Feb 15<sup>th</sup> 2021 (23:59 Madrid time).
- Upload your picture to <a href="http://bit.ly/KALUPHOTOCONTEST2021">http://bit.ly/KALUPHOTOCONTEST2021</a> (logged in with your google account)
- 3. Repeat the previous step to participate with several pictures
- 4. KALU will upload yours picture at Flickr, Facebook and Instagram under #kaluphotocontest2021
- 5. If you have Facebook or Instagram,
  - follow our Facebook page https://www.facebook.com/HASCKALU/
  - b. and Instagram @kaluinstitute
- 6. "Like and share" the contest post
- 7. A jury of KALU Institute will select the four finalist pictures. The number of "likes" will be part of the criteria for the selection.

  Afterwards, the community on a Facebook Poll, will select the winner, among those five pictures.

### 3. COLLECTION AND COMMUNICATION OF THE PRIZE

- The winners will be contacted within a month.
- The winners should indicate to what organization we should transfer the prize.
- The organization beneficiary should:
  - explain what activities will be supported by the prize
  - o comply with the humanitarian principles and
  - be from a country receiving international cooperation.
- I any case, KALU reserves the right to reject a particular organization. In that case will contact the winner again to find another organization.

The participant accepts these bases by participating in the contest. Pictures will be uploaded by the participants under a CC BY-NC-ND License and accept that their photos be part of an open photo stock that can be used freely by KALU Institute and the humanitarian community in general.

For more information, please contact kalu@kaluinstitute.org